



SURANCEBAY

INSURANCE. SIMPLIFIED.

Want to **improve** sales, **lower** costs, **increase** placement ratios, and provide better satisfaction to distributors and clients?

We have the answer . . .

We are a full-service software-as-a-service (SaaS) firm providing solutions for all points of insurance distribution.

Our mission is to **streamline and automate** the process of buying and selling insurance.



SureNB

SureNB is our new business automation module supporting its users with everything from quoting, eApplications, and drop-tickets in order to submit new business. Whether you're a carrier retailing direct to consumers, working with a captive distribution sales force, or working with brokerage distribution partners, our solutions intelligently streamline new business procurement for all lines of insurance.

...Because **TIME IS MONEY** – and avoidable mistakes along slow time-to-market squander time and cost you money.

Eliminate mistakes: Fully integrated with both internal and external data sources, SureNB prevents virtually all inaccuracies that plague other electronic systems.

Get your products to market faster: Your new and updated products & forms can be made immediately available to the over 250,000 producers and 575+ agencies using our platform.

Save time by getting complete applications from the start: SureNB gives users instant access to MVR reports, Rx checks, MIB, and other data sources of essential applicant information. With all necessary information submitted with each application, you'll achieve increased placement ratios and quicker turnaround time.

 **Why you need it**

 **What you'll get**

- **Happier distribution partners:** Producers love how SureNB streamlines the new business process. Agencies love it because producers flourish with it.
- **Increased adoption rates:** 50-60% of new agents are already using our system for electronic contracting, so procuring new business on the same easy-to-use platform is a no-brainer.
- **Core Components:**
 - EasyQuote - Carriers simply provide SuranceBay their rate tables, and we make your rates available for quoting/illustration directly within SureNB. No middle-man needed.
 - Drop-Tickets - Producers are presented with a common workflow, which can be customized to each carrier's requirements for submitting drop-tickets. Submissions are routed based on a highly configurable setup available to its users. For example, agencies can review all orders prior to releasing them to the fulfillment center. Or, if the distributor acts as the fulfillment center, then they can complete the eApp. Orders submitted to the fulfillment will follow your specific guidelines and work with 3rd parties accordingly.
 - eApplications – By enabling users to complete applications directly within the system – with instant access to external data sources – you'll see 100% in-good-order applications submitted with unprecedented speed, ready for underwriters's review and approval.
 - eSignature - Our proprietary solution, EasySign, fully compliant, fully integrated eSignature solution that streamlines the process whether one signer or multiple signers are involved.

- **SureFill** – Supported by one of the most extensive databases available, this feature enables instant data-population with validated data from credible sources providing carriers with quicker turnaround time.

- **SureCheck** - SureNB users can run HIPAA-authorized prescription checks on prospects to instantly obtain comprehensive, validated information.

- **SureMVR** - Similar to SureCheck, SureMVR allows users to obtain authorized motor vehicle reports.

- **SureAlyze** - This service analyzes answers to medical and behavioral questions and – based on underwriting guidelines – suggests the most appropriate rate categories to provide the most likely underwriting outcome prior to submission.

- **L&C verification** - Licensing, contracting, and appointments is one of the most overlooked but most crucial elements to new business. To streamline this process, SureNB can be fully integrated with SureLC, our industry leading L&C module.

Features



SuranceBay.com



1.877.264.6888



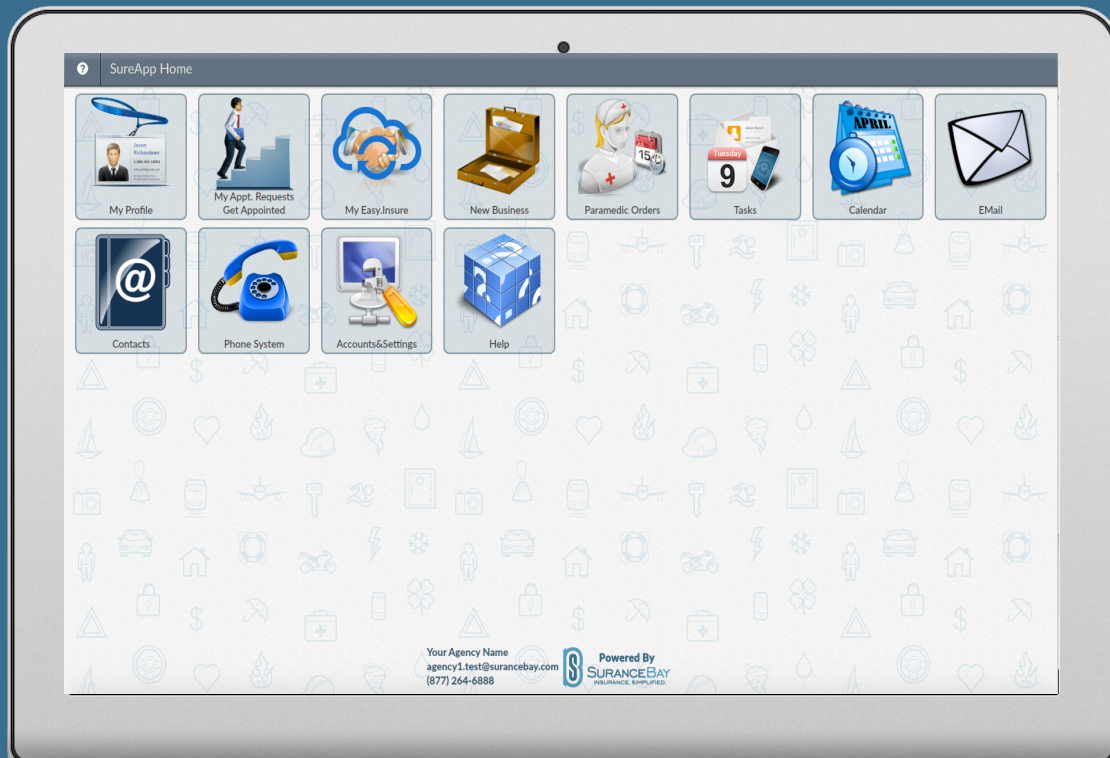
info@surancebay.com



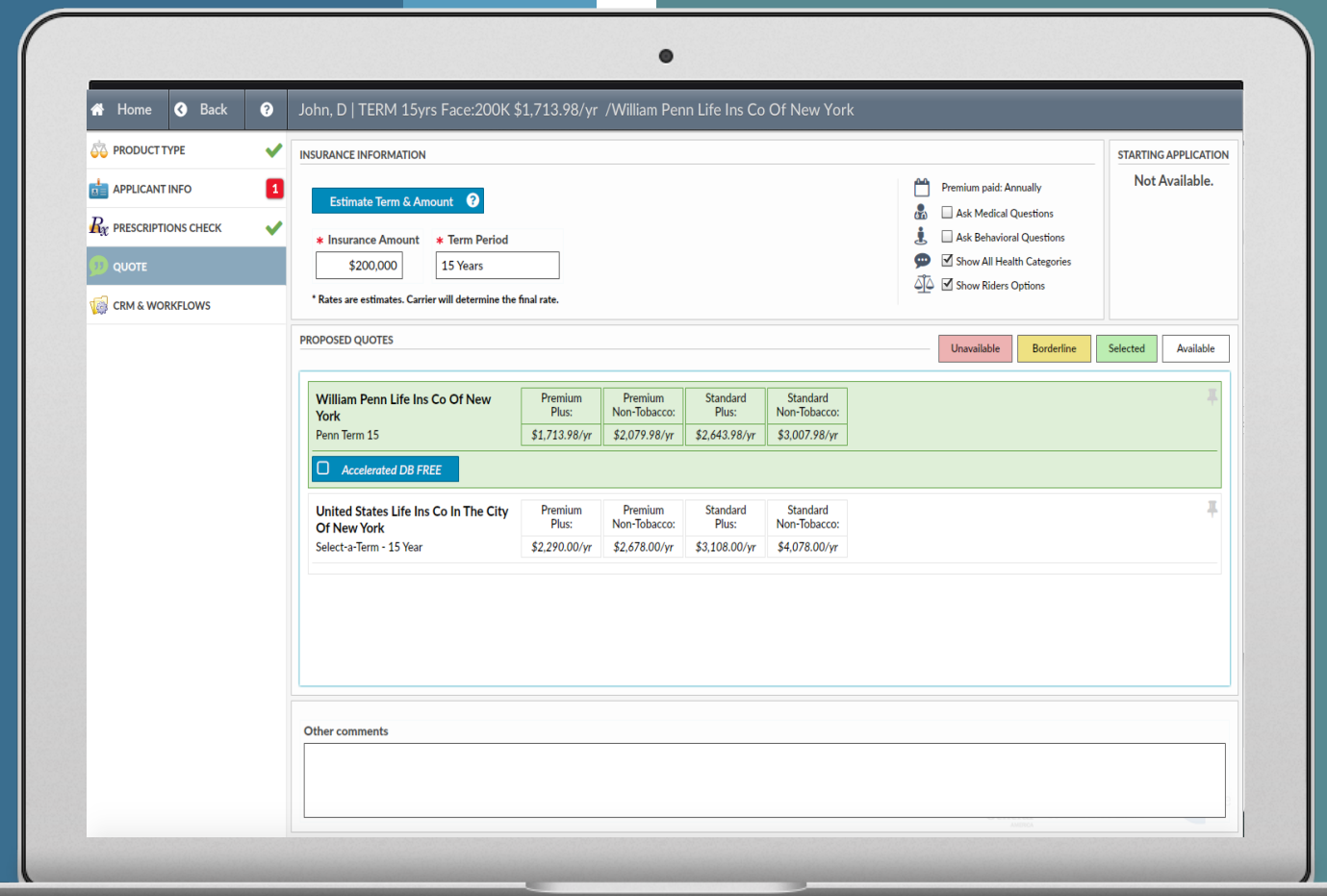
5907-C Hampton Oaks Parkway
Tampa, FL 33610

SureNB

*Robust
& Intuitive...*



SureApp platform



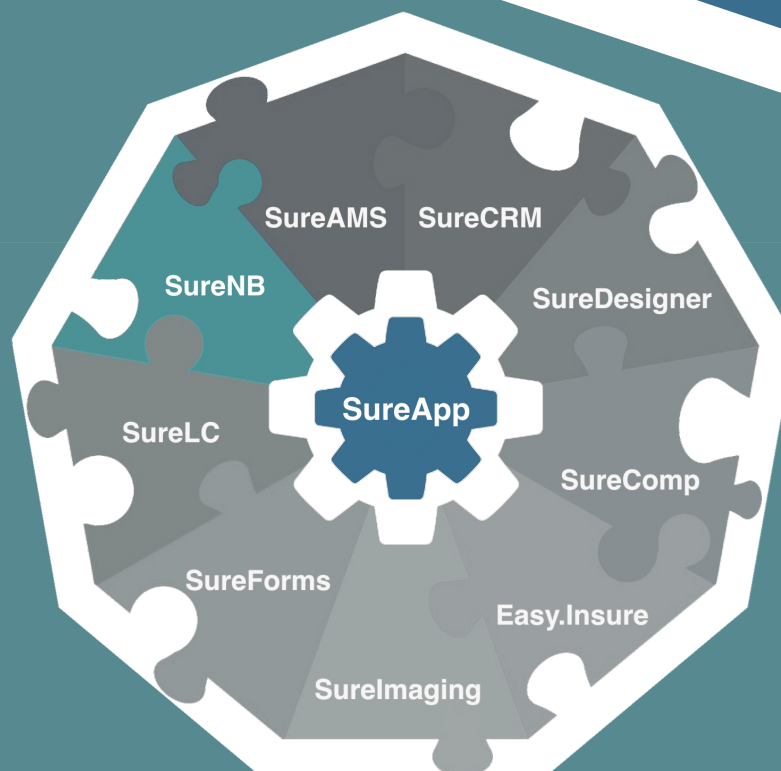
Instant, customized quotes

CRM & workflows

**Supported
Product Lines:**

**Fixed Life
Fixed Annuity
Long Term Care (LTC)
Variable Annuity
Variable Life
Group Life & Health
Disability
Accident and Sickness
Prescription Drug Plan
Medicare Supplement**

As with all of
our modules,
SureNB is
fully integrated
into the
SureApp suite.



In addition, your staff will have access to
first class technical support.

Our team of "SureApp experts" boasts industry-leading response times
with a hands-on approach.